

CONNECTIONS

From the CEO

It's with great pleasure that we welcome **Teri Walker** to the Trust as manager of communications and external relations.



Teri brings 25 years of experience in strategic planning and communication to this new position, in which she will manage all internal and external communications and serve as brand steward for the organization.

Most recently, Teri was vice president of DRA Collective, a public relations and marketing firm. Her clients included a number of nonprofit, public and private organizations, including Arizona Humane Society, ASU, Science Foundation Arizona and Conservation Lands Foundation, among others.

Teri has a great passion for environmental concerns, having previously served as communications director for the Grand Canyon Trust and public affairs specialist for the Kaibab National Forest. As a consultant, she provided public relations, economic development and marketing services for Navajo County; co-founded the Holbrook Business Development Group; served as director of the Holbrook Chamber of Commerce; and represented the city of Holbrook on the Northern Arizona Council of Governments.

Teri will ensure the Trust's communications -- across all internal and external platforms -- consistently and positively convey the organization's mission, vision and brand. She will provide expertise in writing, media relations, community relations and

special event management. Additionally, Teri will play a role in helping the Trust continue to develop and refine programs, and provide valuable opportunities for grantees to convene around community concerns and common interests. She will be based in the Trust's Phoenix office with regular travel to Indiana.

We are pleased to welcome Teri to the Trust, and look forward to drawing upon her diverse background and deep expertise as we continue to seek greater opportunities to build upon Nina's legacy.



Jen O'Adamo

Gene D'Adamo, President and CEO

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