



NINA MASON PULLIAM
CHARITABLE TRUST

Building a Legacy of Community
Grantmaking since 1998

2015 Grant Application Guidelines

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History of the Trust

The Nina Mason Pulliam Charitable Trust was established upon the death of Nina Mason Pulliam on March 26, 1997, to support for 50 years the causes she loved in her home states of Arizona and Indiana. For more information about Mrs. Pulliam, please visit the Trust's website at www.ninapulliamtrust.org

Mission

The Nina Mason Pulliam Charitable Trust seeks to help people in need, especially women, children, youth and families; to protect animals and nature; and to enrich community life primarily in metropolitan Indianapolis and Phoenix.

Geographic priorities

The Trust accepts requests only from nonprofit organizations located in and serving the metropolitan areas of Indianapolis, Indiana, and Phoenix, Arizona, with the exception of environmental requests. For environmental requests, the Trust will consider proposals from local and national nonprofit organizations working in Arizona and Indiana.

Program areas

The Nina Mason Pulliam Charitable Trust provides grants to nonprofit organizations that focus on the philanthropic interests and causes Nina Pulliam supported during her lifetime. Further, the Trust seeks to embody her values by encouraging people to take advantage of opportunities that enhance the quality of their lives. The Trust especially is interested in funding nonprofit organizations that can demonstrate and measure the impact of their work.

The Trust makes grants only to tax-exempt organizations whose purposes are described in Section 501(c)(3) of the Internal Revenue Code that are either public charities described in Sections 509(a) or private operating foundations described in Section 4942(j)(3).

Helping People in Need

Mrs. Pulliam valued giving people experiencing difficulty a hand-up and firmly believed that education was essential to reaching one's full potential.

The Trust supports organizations and programs that:

- assist vulnerable children, youth, adults and families move from crises or instability to greater functioning and/or self-sufficiency.
- benefit infants, children and young adults in the foster care system, or with previous involvement in foster care. The Trust has a particular interest in youth that have transitioned or aged-out of care.
- provide education or training with accompanying social supports for individuals to obtain gainful employment.
- improve literacy for population groups of interest to the Trust.

Protecting Animals and Nature

Mrs. Pulliam loved animals - domesticated and wild - and the natural environment. She sought ways to encourage human bonds with both.

The Trust supports organizations and programs that:

- provide humane and wellness services for domestic animals, including shelter, rescue, spay/neuter and adoption.
- promote conservation of natural habitats and ecosystems that advance preservation, protection and restoration of land, water, wildlife and plants.
- provide environmental education and awareness to connect people to the natural world, promote personal stewardship, or offer knowledge and tools for addressing current and future problems.

Enriching Community Life

Mrs. Pulliam appreciated the importance of having vibrant communities that benefit all residents, while ensuring that nonprofit organizations fulfill their missions at a level of excellence.

The Trust supports:

- arts and cultural organizations whose program offerings primarily reach children and adults who might otherwise have limited access to participate.
- organizations and programs that add to the overall civic and cultural vitality of the community.

What the Trust will not consider funding

The Trust will not consider grants for international activities, academic research, sectarian purposes, or programs that promote religious doctrine or political campaigns.

The Trust will not consider grants for health-related programs, except for those related to the visually impaired.

The Trust will not consider requests for programs that target those currently incarcerated, exiting the criminal justice system or recently released. Within this area, programs that target children of incarcerated individuals or address youth in foster care will be considered.

The Trust will not accept proposals from colleges and universities for operating or capital requests. (The latter includes endowments for professorial chairs, faculty training and research, scholarships and building campaigns.) However, the Trust will continue to accept proposals through its regular grant cycles for support of projects that link higher education institutions to their communities.

Also, the Trust will not consider grants to individuals.

Scope of funding and type of support

Generally, the Trust prefers to disburse funds as a one-year grant but not for a period longer than three years. Requests for funding are limited to one request per organization per calendar year. (For these purposes, an “organization” generally refers to that entity to which the IRS has issued a Section

501(c)(3) determination letter.) **If an organization received a previous grant, a final evaluation report must be submitted and reviewed by Trust staff prior to requesting another grant.** For more detailed information and examples, please refer to the [Frequently Asked Questions](#) section posted on our web site.

The Trust awards grants for operating support, program support and capital needs in three program areas. Qualifications for each type of grant are:

- The Trust will consider **operating support** for former Trust grantees that can document major changes in income generation that threaten their current and/or future existence.
- The Trust will consider **program support** for organizations that seek to create, expand or enhance proven, effective programs.
- The Trust will consider **capital support** for organizations that seek immediate capital improvements to continue or expand services.

Proposal consideration process and how to apply

The Trust requires that a representative from your organization consult with grants program staff at least a month prior to the proposal deadline. (*See Funding Cycle Deadlines.*)

Before submitting a proposal:

Step 1: Read the Grant Guidelines and [Frequently Asked Questions](#) to determine what the Trust will and will not fund, including our program funding interests and priority areas.

Step 2: Consult with Trust staff. The Trust **requires** that a representative from your organization consult with grants program staff at least a month prior to submitting a proposal.

Step 3: If grants program staff determines the project has potential for funding, your organization will be asked to submit a [Concept Paper](#) describing the project. Please limit the paper to no more than three pages.

Step 4: Upon approval from grants program staff regarding the proposed request, Trust staff will email a representative from your organization the appropriate application form and required attachments.

Step 5: Organizations invited to submit a proposal must do so through the Trust’s website at www.ninapulliamtrust.org. Materials required in the proposal include an eight-page narrative addressing provided questions including a logic model (using the Trust’s template).

Supplemental documents include (but not limited to) detailed budget information, most recent IRS Form 990, IRS 501(c)(3) determination letter, business plan, strategic plan, financial statements and letters of support.

Funding cycle deadlines

Applicant submits a proposal	Trust notifies applicant of the status of its proposal	Trust notifies applicant regarding funding decisions
January 12, 2015	February 27, 2015	May 15, 2015
June 29, 2015	August 28, 2015	October 30, 2015

The Trust will accept proposals on or before the due date, and appreciates those organizations that submit prior to the deadline.

All materials must be received online no later than noon the day of the deadline.